



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 338167

Schedule Dates 10/25/12-10/29/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Salesperson Telerep/Philadelphia, Philadelphia (1057)

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Jill Hipskind
CO-OP No
Headline # 06387737
Demo
Order Type Normal

Greer, Margolis, Mitchell & Associates
305 K Street NW
Washington, DC 20007

Sales Office Telerep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1537
Account Types National/Political
Comments OBAMA FOR AMERICA

Package Deal
Commission % 15.00
Commission \$14,388.75
Net Total \$81,536.25
Sales Tax

Charlotte (WSOC)		Spots	Rate
By Broadcast Month	Oct. 2012	32	\$87,100.00
Nov. 2012	4		\$825.00
Grand Total:		36	\$85,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/25/12-10/26/12	5	1:00	5A- 5:30A (EST)	1			X	X				1	\$850.00	\$850.00	Charlotte (WSOC)		10/22/12
2.0	Normal Line / Spot	10/25/12-10/26/12	5	1:00	5:30A- 6A (EST)	2		X	X					2	\$850.00	\$1,700.00	Charlotte (WSOC)		10/22/12
3.0	Normal Line / Spot	10/25/12-10/26/12	4	1:00	6A- 6:30A (EST)	2			X	X				2	\$2,350.00	\$4,700.00	Charlotte (WSOC)		10/22/12
4.0	Normal Line / Spot	10/25/12-10/26/12	4	1:00	6:30A- 7A (EST)	2		X	X					2	\$2,350.00	\$4,700.00	Charlotte (WSOC)		10/22/12
5.0	Normal Line / Spot	10/25/12-10/26/12	4	1:00	7A- 8A (EST)	2			X	X				2	\$2,150.00	\$4,300.00	Charlotte (WSOC)		10/22/12
6.0	Normal Line / Spot	10/25/12-10/26/12	4	1:00	8A- 9A (EST)	2			X	X				2	\$1,975.00	\$3,950.00	Charlotte (WSOC)		10/22/12
7.0	Normal Line / Spot	10/28/12-10/28/12	5	1:00	7A- 8A (EST)									1	\$600.00	\$600.00	Charlotte (WSOC)		10/22/12
8.0	Normal Line / Spot	10/28/12-10/28/12	3	1:00	8A- 9A (EST)									1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/22/12
9.0	Normal Line / Spot	10/25/12-10/26/12	4	1:00	5P- 5:30P (EST)	1			X	X				1	\$2,400.00	\$2,400.00	Charlotte (WSOC)		10/22/12
10.0	Normal Line / Spot	10/25/12-10/26/12	4	1:00	5:30P- 6P (EST)	2			X	X				2	\$2,600.00	\$5,200.00	Charlotte (WSOC)		10/22/12
11.0	Normal Line / Spot	10/25/12-10/26/12	4	1:00	6P- 6:30P (EST)	1			X	X				1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/22/12
12.0	Normal Line / Spot	10/25/12-10/26/12	4	1:00	7P- 7:30P (EST)	1			X	X				1	\$3,200.00	\$3,200.00	Charlotte (WSOC)		10/22/12
13.0	Normal Line / Spot	10/25/12-10/26/12	4	1:00	7:30P- 8P (EST)	1			X	X				1	\$3,200.00	\$3,200.00	Charlotte (WSOC)		10/22/12
14.0	Normal Line / Spot	10/25/12-10/28/12	5	1:00	11P- 11:35P (EST)	1			X	X				1	\$1,850.00	\$1,850.00	Charlotte (WSOC)		10/22/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSCI-C·TY

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007		Sales Office	Telesrep/Philadelphia	Package Deal
		Buyer Name	BASSETT, LAURA	Commission %
		Phone/Fax	/	Commission
CPE	95101/1537	Net Total	\$81,536.25	
Account Types	National/Political	Sales Tax		
Billing Type	Standard			
Comments	OBAMA FOR AMERICA			

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CONFIRMATION CONTRACT

Accredited-Agency/Advertiser

REP HEADLINE# 638773
*** OBTAINAT REV"6-1

ORIGINAL REV#0

737

28/10/7

REP: TEL# 610-225-4100
ORDER WORKSHEET

FAX# 610-225-1191 OCT19/12 19.17
HARRIS REPORT FROM REP

ADV # 7678 ADV. NAME POLI/B OBAMA/D/PRE/US

NAME
GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON DC 20007

ORDER # _____
CONTRACT # 6387737
LOCATION, DC 20001

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PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER,
FLIGHT DATES OCT25/12 OCT29/12 w/ 1

CITY TAX _____
STATE TAX _____
WR-1

REP: TO TTTT CO-OP BILLING NEEDS

FR JARED
NEW OBAMA ORDER : 60
TOTAL \$ 95 925
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

: LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTRT :

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101 AGENCY EST# = 153577

1	500A-530A	60	\$850.00	10/25	10/29	1
PROGRAM :	EYE-5AM DAYBRK					
2	530A-600A	60	\$850.00	10/25	10/29	1
PROGRAM :	EYE-5AM DAYBRK					

TH-F, M

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REP HEADLINE# 6387737
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 ORDER WORKSHEET

FAX# 610-225-1191 HARRIS REPORT FROM REP OCT19/12 19.17

*** WSOC-TV ***

	PROGRAM :	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAY	:TOTL:
	PROGRAM :	LINE# :			:	:		: DATE	: DATE	: /WK:	INVT :		:SPTS:
3	PROGRAM :	EYE NWS DAYBRK	600A-630A	60	\$2,350.00		10/25	10/29	3	4	TH-F, M	3	
4	PROGRAM :	EYE NWS DAYBRK	630A-700A	60	\$2,350.00		10/25	10/29	3	5	TH-F, M	3	
5	PROGRAM :	EYE NWS DAYBRK	700A-800A	60	\$2,150.00		10/25	10/29	3	6	TH-F, M	3	
6	PROGRAM :	GD MRN AMR-ABC	800A-900A	60	\$1,975.00		10/25	10/29	3	7	TH-F, M	3	
7	PROGRAM :	GD MRN AMR-ABC	700A-800A	60	\$600.00		10/28	10/28	1	8	SUN	1	
8	PROGRAM :	EARLY MORNING	800A-900A	60	\$600.00		10/28	10/28	1	9	TH-F, M	1	
9	PROGRAM :	EARLY MORNING	900A-1000A	60	\$1,600.00		10/28	10/28	1	10	TH-F, M	1	
10	PROGRAM :	LIVE WTH KELLY	1000A-1100A	60	\$750.00		10/25	10/29	2	11	TH-F, M	2	
11	PROGRAM :	DR. PHIL	1200N-100P	60	\$750.00		10/25	10/29	2	12	TH-F, M	2	
12	PROGRAM :	EYEWIT MIDDAY	400P-500P	60	\$1,650.00		10/25	10/29	2	13	TH-F, M	2	
13	PROGRAM :	DR. OZ	500P-530P	60	\$2,400.00		10/25	10/29	1	14	TH-F, M	1	
14	PROGRAM :	EYEWIT NWS 5	530P-600P	60	\$2,600.00		10/25	10/29	2	PROGRAM :	EYEWIT NWS 5.30	60	

REP HEADLINE# 6387737
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-410
ORDER WORKSHEET

HARRIS REPORT FROM REP FAX# 610-225-1191

OCT 19 / 12 19.17